

Article information

Article Received: 21/ 09/ 2018
Acceptance: 28/ 09/ 2018

Volume 4, Number 4. 174-179 (2018)

ISSN: 2395-0595

English Language Teaching with Selected Mobile Application

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Abstract: -

Today's global era is faster than light, so to keep in phase we also have to be faster. As per a study people spends nearly 30% of their working time on electronic social media platform. Where many finds it time waster, I find an opportunity to learn many things with fun, and language is one of those. This research based on three most popular communicative mobile applications "WhatsApp", "Facebook" and "Instagram". These applications are social connecter and also build a knowledge pool between tutor and learner. It is said that "Where there is a will there is way". So, the person with quest of language learning has found innovative ways to learn. We recommend the incorporation of more contextualized language, adaptive technology and explanatory feedback in these applications. Young generation will come to know about how these communicative applications help them as English teaching applications also.

Key Words: English Language, Mobile Applications, Communication..



Introduction: -

Teaching has no boundary it starts from cradle and ends in grave. It is observed that unconventional teaching is more effective than the conventional one. So, my study is based on constructive and informal teaching toolsocial media. Earlier social media was merely used to connect with the people. But now it plays vital role in many fields like marketing, research and survey teaching, learning etc. Here, I have focused on three popular communicative applications WhatsApp, Facebook and Instagram. In teaching of English language my study has explored the different ways of English language teaching through WhatsApp, Facebook and Instagram. I have also discussed about pros and cons of the same.

New Ways of teaching-

Nowadays mobile technologies have been gradually integrated into learning. The wide use of smartphones and other portable and wireless devices has been significantly changing the ways of learning in many contexts, including language teaching. Numerous mobile applications have been developed to support different aspects of second/foreign language teaching, including listening, speaking, reading, writing, vocabulary and grammar. Although these applications usually with sound, images, and interactions, are certainly appealing to learners, the second language pedagogy that underpins these resources and activities should never be ignored.

Objectives: -

- To explore the unconventional way of teaching
- Making teaching more effective and interesting.
- More people will be beneficed than only formally enrolled.
- To promote self-teaching.

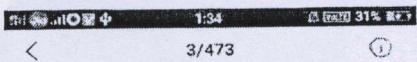
Method: -

WhatsApp-

WhatsApp was founded in 2009 by Brian Acton and Jan Koum. WhatsApp messenger is a freeware and cross-platform messaging and voice over IP service.

The application allows the sending of text messages and voice calls, as well as video calls, images and other media, documents, and user location. The application runs from a mobile device but is also accessible from desktop computers; the service requires consumer users to provide a standard cellular mobile number. WhatsApp is a most commonly used mobile application so, it gives a wider opportunity to reach more people.

- Create a group of people who are interested and share and exchange information to achieve the desired result. Here you can create the group of maximum 256 people. In that group we can teach and share information related to English language to more people.
- Share links, images, videos via status (a feature of WhatsApp) so that people can go through.



Send Edit Delete

Facebook-

Facebook is an American online social networking service. This website was launched on February 4th 2004. Mark Elliot Zuckerberg is the founder of Facebook. Facebook gradually added support for students at various universities, and eventually to high school students. Facebook has more than 2.2 billion monthly active users as of January 2018.

- Create page let it flow, the people who interested to learn will liked page there you can share to the targeted people.
- Create group and then invite people. People who will join will get desired information.

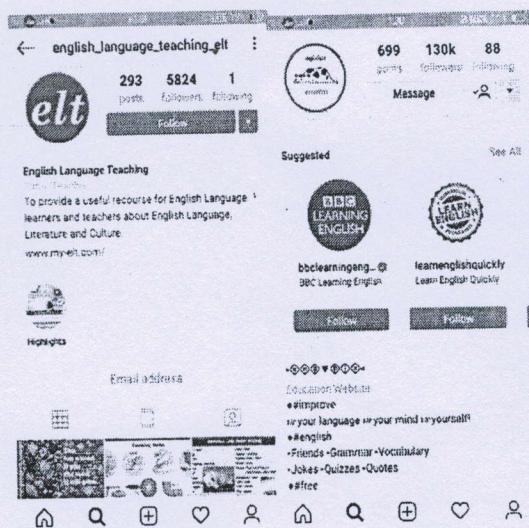


Instagram-

In 2010, Kevin Systrom co-founded the world's largest photo sharing and later, video-sharing social networking service Instagram. The app allows users to upload photos and videos to the service, which can be edited with various filters, and organized with tags and location information.

- Create page and then make followers and share videos or images to feeds which teach them English language. Followers can also answer the questions in comment sections below the posts.

- You can also post story with lots feature options which automatically disappears in 24 hrs. Also through stories we can give information and test people with the help of creative features of Instagram.



Results and Discussions: -

- This study shows the use of three popular social media mobile applications into English teachings.
- The finding of study shows that mobile applications covers large group of interested people. Yet it can be in real time.
- The authenticity or certification of learning of the benefited people can't be given.
- As the target group belongs to different background like different country, community, region etc. so, we can't expect the same level of understanding of the topics we have shared.

Conclusion:-

This study concludes that the social communicative applications mainly WhatsApp, Facebook and Instagram provide more interactive way of teaching, yet the authenticity of shared can't be learner and the content shared can't be given. All these are freeware, so only smartphone with internet package is needed. With the minimum time and money we can cover the wide range of people.

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